

Virtual CampusConnect 2026 Institutional Gift Drawing

OFFICIAL RULES — DRAFT FOR INTERNAL REVIEW, NOT FOR PUBLICATION

9 September 2026

NO PURCHASE, PAYMENT, OR ATTENDANCE IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Sponsor

Nelnet Campus Commerce, a division of Nelnet Business Services, Inc., 121 S. 13th Street, Suite 500, Lincoln, NE 68508 (the “Sponsor”).

2. Promotion period

The Virtual CampusConnect 2026 Institutional Gift Drawing (the “Drawing”) begins at 12:00:01 a.m. Central Time on September 10, 2026 and ends at 5:00 p.m. Central Time on October 21, 2026 (the “Promotion Period”). Sponsor’s computer is the official time-keeping device.

3. Eligibility

The Drawing is open only to natural persons who, as of the date of entry, are all of the following:

- a. Age eighteen (18) or older;
- b. Legal residents of the fifty (50) United States or the District of Columbia;
- c. Employed by an Eligible Institution; and
- d. Permitted by their Eligible Institution’s policies and by applicable law to participate.

“Eligible Institution” means U.S.-based degree-granting postsecondary institution that is a current client of Nelnet Campus Commerce / a U.S.-based degree-granting postsecondary institution invited to attend Virtual CampusConnect 2026.

Not eligible: employees, officers and directors of Nelnet, Inc. and its subsidiaries and affiliates, and their immediate family members and household members; and any person whose participation is prohibited by their institution’s gift-acceptance, ethics or procurement policies, or by any applicable federal, state or local law, regulation or ethics rule.

Participants are responsible for confirming their own eligibility. Sponsor does not undertake to determine whether any institution's policies or any state ethics or procurement rules permit participation. Entry constitutes the entrant's representation that participation is permitted.

4. How to enter

There are two ways to enter. Both methods carry equal odds of selection, and all eligible entries are placed in the same drawing pool. Limit one (1) entry per person, regardless of method.

4.1 Attendance entry

Register for and attend any portion of any session of Virtual CampusConnect on October 20 or October 21, 2026. Attendance is recorded automatically by the conference platform and generates one entry. Registration and attendance are free.

4.2 Free alternate method of entry (no attendance required)

Hand-print your full name, job title, institution name, institution mailing address, email address and daytime telephone number on a postcard and mail it to:

Virtual CampusConnect 2026 Drawing
NBS Marketing 121 S. 13th Street, Suite
500 Lincoln, NE 68508

Alternate-method entries must be **received by Sponsor no later than 5:00 p.m. Central Time on October 19, 2026** to be included in the drawing.

Mechanically reproduced, illegible, incomplete, altered or late entries are void. Sponsor is not responsible for lost, misdirected or delayed mail. Each postcard must be mailed separately by the entrant.

4.3 One entry per person

Duplicate entries by the same person, by any combination of methods, will be consolidated to a single entry. Multiple employees of the same institution may each enter, and each entry is drawn separately; an institution with more attendees therefore has more chances to be selected.

5. Prizes

Two (2) prizes will be awarded:

Prize	Amount	Form
Grand	\$2,500 USD	Charitable gift paid by Sponsor to the winner's Eligible Institution
Second	\$1,500 USD	Charitable gift paid by Sponsor to the winner's Eligible Institution

Charitable gift paid by Sponsor to the winner's Eligible Institution
Third \$1,000 USD

Prizes are paid to the institution, not to the individual entrant. No entrant receives any personal payment, benefit, or thing of value. Each gift is paid by Sponsor directly to the winning entrant's Eligible Institution, to a division or department designated by that institution, by check or electronic transfer to the institution.

Total approximate retail value of all prizes: \$5,000 USD. Prizes are not transferable, and no substitution or cash equivalent is permitted except by Sponsor, which reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable.

6. Odds

Odds of being selected depend on the total number of eligible entries received.

7. Winner selection and notification

Winners will be selected by random drawing from among all eligible entries on October 21, 2026, during the closing session of Virtual CampusConnect. The drawing will be conducted by Sponsor, whose decisions are final and binding in all matters relating to the Drawing.

Selected entrants will be notified by email at the address associated with their entry within three (3) business days of the drawing. A selected entrant must respond and provide the information required under Section 8 within ten (10) business days of notification. If a selected entrant cannot be reached, is found ineligible, declines, or fails to respond within that period, the prize will be forfeited and an alternate entrant may be selected at random from the remaining eligible entries.

8. Conditions of award

Before any gift is paid, the following must be satisfied:

- a. The selected entrant confirms in writing that participation and acceptance of the gift are permitted under their institution's gift-acceptance, ethics and procurement policies and under applicable law.
- b. The institution confirms in writing that it will accept the gift and identifies the division or department to receive it, together with remittance instructions.

If an institution declines the gift for any reason, including because its policies do not permit acceptance, the prize is forfeited and Sponsor may select an alternate entrant. No cash or alternative benefit will be provided to the individual entrant in any circumstance.

9. Institutional policies, ethics and procurement restrictions

Gifts are made to institutions only and are subject to the recipient institution's gift-acceptance policies and to any applicable state ethics, gift, or procurement restrictions. Some public institutions and their employees may be prohibited or restricted from participating in promotions of this kind, including where a vendor relationship exists between the institution and Sponsor. **Prospective entrants should confirm with their institution before entering.** Void where prohibited.

10. Publicity

Except where prohibited by law, acceptance of a prize constitutes the winning entrant's and the recipient institution's consent to Sponsor's use of the entrant's name, job title, and institution name, and the fact of the award, in connection with the Drawing and in Sponsor's marketing and communications, in any media, worldwide, without further notice, compensation or consideration. An entrant or institution may decline publicity use by notifying Sponsor in writing at the time of acceptance, and doing so will not affect the award of the gift.

11. General conditions

Sponsor reserves the right to disqualify any entrant who tampers with the entry process, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsor reserves the right to modify, suspend, or terminate the Drawing if it becomes technically corrupted or if fraud, technical failure, or any other factor beyond Sponsor's reasonable control impairs its integrity, and in such event to award the prizes at random from among eligible entries received prior to the impairing event.

Entries become the property of Sponsor and will not be acknowledged or returned.

12. Release and limitation of liability

By entering, each entrant releases Sponsor, Nelnet, Inc. and their respective subsidiaries, affiliates, officers, directors, employees and agents from any liability for any claim, loss, injury or damage arising out of participation in the Drawing or the acceptance, receipt, use or misuse of any prize. Sponsor is not responsible for entries that are late, lost, misdirected, incomplete, garbled, or not received for any reason, or for any error, omission, interruption, defect or delay in any transmission or communication.

13. Disputes and governing law

These Official Rules are governed by the laws of the State of Nebraska without regard to conflict-of-laws principles.

14. Privacy

Information collected from entrants is subject to Nelnet's privacy policy and will be used for administering the Drawing and, where the entrant has separately consented, for marketing communications. Entry in the Drawing does not by itself enroll an entrant in any marketing list.

15. Winners list

For the names of the winning institutions, send a self-addressed stamped envelope to Virtual CampusConnect 2026 Drawing — Winners List, NBS Marketing, 121 S. 13th Street, Suite 500, Lincoln, NE 68508, to be received by December 31, 2026.

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